



Laura LeRoy

◆ SPECIAL EVENTS PRODUCER ◆
◆ DIRECTOR ◆ DESIGNER ◆ DECORATOR ◆

PROFESSIONAL CREDENTIALS:

- ◆ Founder and President of Zohar Productions, Inc., established in 1987 in New York City with offices in Scottsdale, Los Angeles & Miami.
- ◆ 20 years experience as a recognized leader in the field of event production specializing in Arabian Nights, Ancient Egyptian and Moroccan events.
- ◆ Extensive experience working with high profile clients in business, film, music and sports including: Rolls Royce, The Super Bowl, Meryl Streep and Lionel Richie.

PRODUCER AND SPECIAL EVENTS COORDINATOR for corporate and private clients at resorts, museums, clubs, colleges and festivals. Provided entertainment, stage productions and theme parties for clients such as: Giorgio Armani, The Rockefeller's and Disney Pictures.

DESIGNER AND DECORATOR and expert in the field of Moroccan, Ancient Egyptian and Middle Eastern décor. Zohar Productions owns a large inventory of tents, furnishings, props and table décor for these thematic events.

DIRECTOR AND CHOREOGRAPHER of a troupe of Middle Eastern dancers, musicians and variety artists whose repertoire encompasses a wide range of themes from Ancient Egypt to Arabian Nights. They have appeared coast to coast at venues such as The United Nations, The Trump Taj Mahal and Warner Brothers Studios.

PERFORMING ARTIST and award-winning dance soloist with over 4500 performances including appearances at Radio City Music Hall, the New York Metropolitan Museum of Art and Caesar's Palace.

PROFESSIONAL AFFILIATIONS:

International Special Events Society (ISES) – AZ Chapter
International Special Events Society (ISES) – NY Metro Chapter (Past Board Member)
Meeting Planners International (MPI)
Scottsdale Convention and Visitors Bureau
Phoenix Convention and Visitors Bureau

SPECIAL RECOGNITION:

Event Industry Award for Best Entertainment 2007 – presented by
The International Special Events Society (ISES) AZ Chapter
Marquis' Who's Who in Entertainment
The International Who's Who of Professional & Business Women
Spotlighted on Numerous Local and National Television Shows

Zohar Productions

DELIVERS AWARD-WINNING ENTERTAINMENT



HIGH QUALITY AUTHENTIC DÉCOR & TENTS



LE CIRQUE EXOTIQUE ♦ CIRCUS EXOTICUS ♦ CIRCUS OF THE EXOTIC



STAGE SHOWS, SPECIALTY ACTS & AMBIENT ENTERTAINMENT



CONTACT: LAURA LEROY, ZOHAR PRODUCTIONS, INC., 800-658-0258, 602-765-7100
WWW.ZOHARPRODUCTIONS.COM ♦ LAURA@ZOHARPRODUCTIONS.COM



***Zohar's Aladdin Dancers opened for Lionel Richie at
The Nemacolin Woodlands Resort and Spa, Farmington, PA***

CLIENT LIST:

Arizona Opera Ball, The Ritz-Carlton, Phoenix, AZ
Warner Brother's Studio, International Gala, Burbank, CA
The Rockefeller Millennium Ball, Kykuit, Pocantico Hills, NY
Rolls Royce, The Indy 500, Indianapolis, IN
The Trump Organization, Dubai Hotel Launch and Media Event, NYC, NY
Arab Bankers Assoc. of N. America, Holiday Party, Princeton Club, NYC, NY
Big Brother Fundraiser, Hynes Convention Center, Boston, MA
Calvin College, Petra Exhibit Grand Opening Gala, Grand Rapids, MI
Saudi Arabian Royal Prince's College Graduation Party, Greenwich, CT
Giorgio Armani Celebrity Gala and Perfume Launch NYC, NY
Disney Pictures, Movie Premiere, NYC, NY

FEATURED PERFORMANCES AT:

The Super Bowl XLII, Glendale, AZ
The United Nations, New York City, NY
Radio City Music Hall, New York City, NY
Caesar's Palace, Atlantic City, NJ
The Trump Taj Mahal, Atlantic City, NJ
The New York Metropolitan Museum of Art, New York City, NY
The Meadowlands Arena, East Rutherford, NJ